

100 Reasons and Ways to use GOSPEL TRACTS

Reasons to use Gospel Tracts

Using good-quality Gospel Tracts gives every Christian a simple and effective way to share the good news of Jesus Christ.

1. Tracts can get inside homes and stay there. You can't.
2. Tracts never lose their temper or become involved in arguments.
3. Tracts never flinch or show cowardice.
4. Tracts can stick to the point without compromising.
5. Tracts never get discouraged.
6. Tracts are willing to be sent anywhere.
7. Tracts can work 24 hours a day.
8. Tracts are not expensive.
9. Tracts can be read many times over.
10. Tracts contain portions of Scripture, which God will use and bless (Isaiah 55:10,11).
11. Tracts can be used without fear.
12. Tracts have unlimited patience.
13. Tracts are a great way for Christians to fulfill the Great Commission by sharing the Gospel often and widely.
14. Tracts are easy to give to another person with a smile and some encouragement to read them.
15. Tracts explain the Gospel clearly and simply so that the reader can make a decision to trust Christ (if he is at that point in his understanding and personal desire to believe).
16. Tracts go anywhere with you—work, school, vacation, shopping, repair shop, eating out, etc.

- 17.** Tracts can accomplish their purpose anytime—day or night, winter or summer, good times or bad, “right now” or “later.”
- 18.** Tracts can take advantage of a special event or activity—elections, sports, etc.—by taking that interest and relating God’s truth to it.
- 19.** Tracts inject spiritual truth through specialized Gospel messages during seasons such as Christmas, New Year’s, Easter, Halloween, etc.
- 20.** Tracts are proven to work. History records the testimony of many who were saved through tracts.
- 21.** Tracts often get read by more than one person.
- 22.** Tracts are “portable”—carry them in your pocket, purse, planner, notebook, or laptop bag.
- 23.** Tracts are also portable when used for large outreaches. Just one person can pack and carry several thousand tracts.
- 24.** Tracts can be used in quantity, multiplying your witnessing opportunities.
- 25.** Tracts can be distributed as part of your normal routine (if you’re living a consistent Christian life).
- 26.** Tracts are available in a variety of designs and formats to suit your tastes and preferences.
- 27.** Tracts address subjects that are current as well as topics that are timeless.
- 28.** Tracts give God’s point of view about life and death issues.
- 29.** Tracts get their point across in an easy-to-read, brief format suited for a generation raised on sound-bites, e-mails, and texting.
- 30.** Tracts cross educational hurdles and are available on various “grade” levels.
- 31.** Tracts can communicate in languages you don’t speak.
- 32.** Tracts cross age and gender differences.
- 33.** Tracts don’t require a degree, special giftedness, training, or experience to use.
- 34.** Tracts never compromise their message.
- 35.** Tracts cross socio-economic barriers.
- 36.** Tracts may contain the only portion of God’s Word some people have ever read.

- 37.** Tracts never get tired.
- 38.** Tracts give their message when the reader is ready to receive it.
- 39.** Tracts continue to repeat their message as often as necessary.
- 40.** Tracts cross ethnic and cultural barriers.
- 41.** Tracts can start a conversation.
- 42.** Tracts reinforce what you say about the Gospel in a conversation, talk, or sermon.
- 43.** Tracts get their message across when no conversation is possible—in a letter, with a bill payment, or when you have only seconds with another person.
- 44.** Tracts can address difficult issues (when written by an expert) on which you aren't an expert.
- 45.** Tracts can communicate to a non-reader who asks someone to read it to him.
- 46.** Tracts generally add their message to other factors from the reader's past that may eventually lead that person to salvation.
- 47.** Tracts are a testimony—even if the recipient doesn't read the whole message, they are reminded of their need of Christ.
- 48.** Tracts provide a point of reference for the reader to find spiritual help by contacting the publisher, church, individual, or website listed on the back.
- 49.** Tracts can directly address certain beliefs—like Islam, Catholicism, and Mormonism—comparing them with Biblical truth.
- 50.** Tracts can be adapted to share their message through various media to reach people and places that you cannot otherwise visit.

Ways to use Gospel Tracts

Hopefully the following list will give you some ideas of how you can put the "silent missionaries" to work. No matter where or how you choose to distribute tracts, seek the guidance of the Holy Spirit for each tract placed, and then pray for the Lord of the harvest to bless the seed sown.

- 51.** Tracts can be placed in greeting cards.
- 52.** Tracts can be passed out door to door.

- 53.** Tracts can be shared with fellow campers.
- 54.** Tracts can be posted on bulletin boards in public areas.
- 55.** Tracts can be put in pockets of used clothing given away.
- 56.** Tracts can be passed out at parades, festivals, and other special gatherings.
- 57.** Tracts can be handed out at stadium entrances before sporting events, concerts, etc.
- 58.** Tracts can be left in laundromats.
- 59.** Tracts can be included in a mailing to people in your community—or around the world.
- 60.** Tracts can be given to attendants at parking garages, toll booths, etc.
- 61.** Tracts can be left in motel rooms (in the drawers, telephone book, etc.)
- 62.** Tracts can be included in bills paid by mail.
- 63.** Tracts can be handed to store employees, check-out clerks, valets, etc.
- 64.** Tracts can be left in returned library books.
- 65.** Tracts can be put with other reading materials in waiting rooms.
- 66.** Tracts can be placed in tract racks in stores and other public places—with permission, of course.
- 67.** Tracts can be enclosed with letters to prisoners, pen-pals, etc.
- 68.** Tracts can be left with a (generous) tip in restaurants
- 69.** Tracts can be given to hospital and nursing home patients while visiting.
- 70.** Tracts can be handed out at zoos, picnic areas, and beaches.
- 71.** Tracts can be left on a seat in a bus, cab, plane, etc.
- 72.** Tracts can be left in a locker at the gym.
- 73.** Tracts can be passed out on busy street corners.
- 74.** Tracts can be given out on college campuses.
- 75.** Tracts can be left in the break room or cafeteria at work or school.
- 76.** Tracts can be left for paper and mail carriers, etc.
- 77.** Tracts can be placed in each box or bag of merchandise you sell.

- 78.** Tracts can be placed in airport lounges, or distributed in bus, train, and subway stations.
- 79.** Tracts can be given to students at Vacation Bible School and Sunday School.
- 80.** Tracts can be given away from booths rented during fairs or carnivals.
- 81.** Tracts can be given with Christmas cookies (or gifts) to neighbors each year.
- 82.** Tracts can be given to attendees of church choral programs at Easter and Christmas.
- 83.** Tracts can be handed to anyone who has helped you at a store, given you a haircut, serviced your car, or worked in your house.
- 84.** Tracts can be taken overseas on short-term missions trips in the language of the country being visited.
- 85.** Tracts can be handed out during special community outreach programs and events like fall festivals, Christmas programs, etc.
- 86.** Tracts can be placed on a business counter or in an office for people to pick up.
- 87.** Tracts can be included in disaster relief packages.
- 88.** Tracts can be placed in Thanksgiving and Christmas baskets that are given to needy community families.
- 89.** Tracts can be included with Christmas cards and annual letters for a clear gospel witness.
- 90.** Tracts can be given out during appointments with doctors and health care workers.

Ways NOT to use Gospel Tracts

When distributing the Gospel, be sure to do so in a way that brings glory and honor to God. With that in mind, here are some things to avoid.

- 91.** Don't litter—tracts left outdoors can easily blow around and become a nuisance to those who have to clean them up.
- 92.** Don't leave tracts in Post Offices or other places where literature is prohibited.
- 93.** Don't force tracts on people.

- 94.** Don't be rude when someone turns down your tract.
- 95.** Don't trespass.
- 96.** Don't leave tracts on houses or cars where they can get wet and make a mess.
- 97.** Don't leave a tract in place of a tip (or with a tip of less than 15%)—it is a very poor testimony.
- 98.** Don't use bad tracts. Make sure they are attractive and contain the true Gospel message.
- 99.** Don't use tracts that you haven't read. Make sure to study the message (and all referenced Scriptures) so you are familiar with what you are distributing.
- 100.** Don't do it alone—seek God's guidance and blessing at every turn.